

Organizing and Accessing Electronic Business Cards by Virtual Subdomain

ABSTRACT OF THE DISCLOSURE

5 An Internet server and indexing engine which provides an association of
electronic business cards to virtual subdomains which allows the server to index, search
for, and organize online electronic business cards on a dynamic basis. The collection of
electronic business cards may be centralized or co-resident with the indexing web server,
or a they may be collection of electronic business cards which are distributed among
10 multiple Internet servers. The virtual subdomains for the online business cards may be
repointed dynamically to alternate web object sources as desired without requiring an
update of the web indexing server database.